



EASY ROCK

JUST THE RITE ROCK

2016

RATECARD

Standard Commercial Policies

1. All spots will be scheduled to run within a specific hour depending on availability.
2. EASYROCK reserves the right to refuse commercial material or tag riders for airing.
3. Sponsorship for songs, music, news, timechecks, and other special features may be designed and packaged.
4. All materials to be aired are subject to KBP Rules and Regulations.

AREA

FREQ.

RATE

PRIMARY
COVERAGE AREASECONDARY
COVERAGE AREA

LUZON

MANILA

96.3

11,550

Mega Manila

Parts of Quezon, Nueva Ecija,
Bataan, Zambales, Rizal
Province, Bulacan, Laguna,
Cavite, Batangas, Pampanga
& Parts of Tarlac and
Pangasinan

BAGUIO

91.9

3,900

Baguio City

Benguet Parts of La Union &
Pangasinan

VISAYAS

ILOILO

92.3

4,100

Iloilo Province,
Antique ProvinceCapiz Province, Coastal
Towns of Negros Occidental
and Oriental

CEBU

102.7

4,200

Cebu City, Metro Cebu,
Cebu Province, Southern
Leyte, BoholNegros Oriental,
Northern Mindanao,
Leyte and Siquijor

BORACAY

93.5

3,750

Boracay Island

Malay, Romblon, Parts of
Mindoro Occidental

BACOLOD

105.5

4,000

Bacolod City, Silay,
Cadiz, San Carlos,
La Carlota, IsabelaTagbilaran, Antique, Cadiz,
Canlaon City

MINDANAO

DAVAO

105.1

4,300

Davao City,
Digos, TagumKaputian, Baak Town,
Coastal Towns of Davao
Del Sur and Norte

CAGAYAN DE ORO

96.9

3,100

Cagayan De Oro,
Misamis Oriental,
Northern BukidnonAgusan Del Sur,
Southern Bukidnon,
Lanao Del Sur,
Camiguin Island

PHONE : 8326127 • 8326105 FAX : 8326126
WWW.MBCRADIO.NET