



LOVE RADIO

2016 RATECARD

AREA	CALLSIGN	FREQ.	RATE
NCR			
LOVE RADIO MANILA	DZMB-FM	90.7	31,100.00
LUZON			
LOVE RADIO BAGUIO	DWMB-FM	95.1	6,700.00
LOVE RADIO ISABELA	DWIP-FM	94.5	4,600.00
LOVE RADIO DAGUPAN	DWID-FM	98.3	6,410.00
LOVE RADIO LAOAG	DWIL-FM	90.7	5,000.00
LOVE RADIO LUCENA	DWLW-FM	100.7	5,000.00
LOVE RADIO NAGA	DWYN-FM	99.1	4,700.00
LOVE RADIO LEGASPI	DWCM-FM	99.5	3,900.00
LOVE RADIO DAET	DWKS-FM	95.3	3,600.00
LOVE RADIO SAN FERNANDO	DWST-FM	101.7	4,100.00
LOVE RADIO TARLAC	DZLT-FM	97.7	3,200.00
LOVE RADIO TUGUEGARAO	DWMN-FM	94.5	3,000.00
LOVE RADIO PUERTO PRINCESA	DYEZ-FM	98.3	3,600.00
VISAYAS			
LOVE RADIO BACOLOD	DYKS-FM	91.9	4,800.00
LOVE RADIO CEBU	DYBU-FM	97.9	4,900.00
LOVE RADIO ILOILO	DYMB-FM	97.5	6,400.00
LOVE RADIO KALIBO	DYSM-FM	100.1	3,600.00
LOVE RADIO TACLOBAN	DYTM-FM	91.1	5,600.00
LOVE RADIO ROXAS, CAPIZ	DYML-FM	105.7	2,500.00
LOVE RADIO CATARMAN	DYLC-FM	94.1	2,500.00
MINDANAO			
LOVE RADIO DAVAO	DXBM-FM	90.7	8,000.00
LOVE RADIO GEN. SANTOS	DXWK-FM	101.5	5,400.00
LOVE RADIO BUTUAN	DXMB-FM	95.1	4,400.00
LOVE RADIO MALAYBALAY	DXIQ-FM	106.3	3,200.00
LOVE RADIO KORONADAL	DXME-FM	100.1	3,600.00
LOVE RADIO ZAMBOANGA	DXCM-FM	97.9	2,800.00



OTHER MEDIA VALUES

TIME CHECKS AND SONGS SPONSORSHIPS COST
60% of 30 second spots based on Nego Rate per station per area

AREA	POWER	PRIMARY	SECONDARY
NCR			
LOVE RADIO MANILA	25kw	Mega Manila Greater Manila area	Parts of Quezon, Nueva Ecija, Bataan, Zambales, Rizal Province, Bulacan, Laguna, Cavite, Batangas, Pampanga & Parts of Tarlac and Pangasinan
LUZON			
LOVE RADIO BAGUIO	5kw	Baguio City	Benguet Parts of La Union & Pangasinan
LOVE RADIO SANTIAGO	5kw	Santiago City, Entire province of Isabela	Portions of Quirino, Ifugao, Nueva Viscaya
LOVE RADIO DAGUPAN	10kw	Dagupan City, Pangasinan Province	La Union, Parts of Baguio City, Tarlac & Western Parts of Zambales and Nueva Viscaya
LOVE RADIO LAOAG	5kw	Laoag City, San Nicolas, Sarat, Batac, Paoay, Corrimao	Burgos, Bangui, Pagudpod, North Western Parts of Abra, Bangued
LOVE RADIO LUCENA	5kw	Lucena City, Batangas	Parts of Marinduque, Laguna
LOVE RADIO NAGA	10kw	Naga City, Pili, Iriga	Daet, Coastal Towns of Camarines Norte Albay, Camarines sur & Parts of Quezon
LOVE RADIO LEGASPI	5kw	Legaspi, Daraga Sorsogon, Albay	Catanduanes, Masbate, Nabua
LOVE RADIO DAET	1kw	Entire Province of Camarines Norte	Boundary of Camarines Sur and Quezon Province
LOVE RADIO SAN FERNANDO	1kw	Sn. Fernando, La Union	Parts of Pangasinan, Ilocos Sur, Abra & Mountain Province
LOVE RADIO TARLAC	1kw	Whole Province of Tarlac Province of Nueva Ecija: Talavera, Cabanatuan City, Sta Rosa, Jaen, Zaragoza, Guimba, Aliaga, Quezon Province of Pampanga: Mabalacat City	Munoz, San Jose City, Cuyapo Province of Pangasinan: Rosales, Villasis, Urdaneta City, Umingan, Bautista, Bayambang, Alcala Province of Pampanga: Magalang, Angeles City
LOVE TUGUEGARAO	1kw		
LOVE RADIO PUERTO PRINCESA	10kw	City of Puerto Princesa	Parts of Roxas and Aborlan
VISAYAS			
LOVE RADIO BACOLOD	10kw	Bacolod City, Silay, Cadiz, San Carlos, La Carlota, Isabela	Tagbilaran, Antique, Canlaon City
LOVE RADIO CEBU	25kw	Cebu City, Metro Cebu, Cebu Province, Southern Leyte, Bohol	Negros Oriental, Northern Mindanao, Leyte and Siquijor
LOVE RADIO ILOILO	10kw	Iloilo Province, Antique Province	Capiz Province, Coastal Towns of Negros Occidental and Oriental
LOVE RADIO KALIBO			
LOVE RADIO TACLOBAN	10kw	Leyte and Samar Island	Camotes, Surigao Del Norte
LOVE RADIO ROXAS, CAPIZ	1kw		
LOVE RADIO CATARMAN	10kw	Leyte and Samar Island	Northern Samar, Western Samar, Calbayog, Eastern Samar, Sorsogon, Catanduanes, Albay
MINDANAO			
LOVE RADIO DAVAO	25kw	Davao City, Digos, Tagum	Kaputian, Baak Town, Coastal Towns of Davao Del Sur and Norte
LOVE RADIO GEN. SANTOS	10kw	General Santos, Koronadal, Sarangani Province	Tacurong, Sultan Kudarat Province, North Cotabato, Davao Del Sur
LOVE RADIO BUTUAN	10kw	Butuan	Parts of Surigao Del Sur, Agusan Del Norte, Misamis Oriental
LOVE RADIO MALAYBALAY	10kw	Malaybalay, Valencia, Sumilao, Don Carlos	Quezon, Lantapan, Maramag, Impasugong, Kabanglasan, Pangantukan, Malitbog
LOVE RADIO KORONADAL	5kw	South Cotabato, Region 12 Koronadal, Sultan Kudarat	Maguindanao Prov., Isulan, Lutayan North Cotabato Province
LOVE RADIO ZAMBOANGA	10kw	Zamboanga City	Jolo Sulu, Davao Del Norte, Tawi-tawi Zamboanga Del Sur and Basilan