



2016 RATECARD

AREA	CALLSIGN	FREQ.	RATE
NCR			
YES-FM MANILA	DWYS-FM	101.1	19,650.00
LUZON			
YES-FM URDANETA	DZVM-FM	104.1	3,000.00
YES-FM DAGUPAN	DWHR-FM	106.3	6,800.00
YES-FM CAUAYAN	DWYE-FM	89.7	3,500.00
VISAYAS			
YES-FM DUMAGUETE	DYYD-FM	106.3	3,700.00
YES-FM CEBU	DYHR-FM	91.5	5,700.00
YES-FM BORACAY	DYYR-FM	91.1	2,800.00
MINDANAO			
YES-FM CAG. DE ORO	DXYR-FM	104.7	5,300.00
YES-FM ZAMBOANGA	DXHT-FM	102.7	6,100.00
YES-FM GEN. SANTOS	DXTS-FM	94.3	3,100.00
YES-FM VALENCIA	DXAT-FM	104.1	2,500.00

OTHER MEDIA VALUES

TIME CHECKS AND SONGS SPONSORSHIPS COST

60% of 30 second spots based on Nego Rate per station per area

AREA**POWER****PRIMARY
COVERAGE
AREA****SECONDARY
COVERAGE
AREA****NCR****YES-FM MANILA****25kw**Mega Manila
Greater Manila areaParts of Bulacan, Tarlac, Nueva Ecija,
Bataan, Zambales, Pangasinan,
Benguet, Parts of Laguna, Cavite,
Batangas, Rizal Province, Quezon.**LUZON****YES-FM URDANETA****1kw**Urdaneta City, Binalonan,
Pozzorubio, Sison and San Miguel,
Asingan, Sta Maria and Tayug,
Villasis, Rosales and Sto. TomasTowns of Tarlac including San Manuel,
Paniqui and Tarlac City**YES-FM DAGUPAN****10kw**Dagupan City,
Pangasinan ProvinceParts of Baguio City and La Union,
Tarlac, Western Part of Zambales and
Nueva Ecija**YES-FM CAUAYAN****10kw**

Cauayan City, Ilagan

Santiago, Roxas, San Mateo

VISAYAS**YES-FM DUMAGUETE****10kw**Dumaguete City,
Negros OrientalBais Siquijor, Bohol, Parts of
Cebu Province.**YES-FM CEBU****25kw**Metro Cebu and
Cebu Province
Southern Leyte, BoholNegros Oriental, Northern Mindanao,
Leyte and Siquijor**YES-FM BORACAY****1kw**

Boracay Island

Malay, Romblon, Parts of
Mindoro Occidental**MINDANAO****YES-FM CAG. DE ORO****10kw**Cagayan De Oro,
Misamis Oriental,
Northern BukidnonAgusan Del Sur, Southern Bukidnon,
Lanao Del Sur, Camiguin Island**YES-FM ZAMBOANGA****10kw**

Zamboanga City

Jolo, Sulu, Davao Del Norte, Tawi-Tawi
Zamboanga Del Sur and Basilan**YES-FM GEN. SANTOS****10kw**general Santos, Koronadal,
Sarangani ProvinceTacurong, Sultan Kudarat Province
North Cotabato, Davao Del Sur**YES-FM VALENCIA****10kw**

Valencia City

San Fernando, Cabangsalan, Lantapan
Malaybalay City, Don Carlos, Kitaotao
Damulog, Dancagan